

# College of Professional Studies

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**CONVOCATION**

May 2022





**74TH ANNUAL**

# Convocation Ceremony

Honoring the Part-Time Student Graduates  
of Syracuse University

Class of 2022

# Program

## ACADEMIC PROCESSION

Nicholas P. Fedrizzi  
*College Marshal*

Victoria R. Baratta  
*Student Speaker*

Reverend Brian E. Konkol, Ph.D.  
*Dean, Hendricks Chapel*

Rosemary B. Kelly  
*Assistant Dean, College of Professional Studies*

Ryan O. Williams, Ph.D.  
*Associate Dean, College of Professional Studies*

Siddhartha Bhattacharya  
*Keynote Speaker*

Michael J. Frasciello, Ph.D.  
*Dean, College of Professional Studies*

Kent Syverud  
*Chancellor and President*

## PRESIDING

Michael J. Frasciello, Ph.D.  
*Dean, College of Professional Studies*

## INVOCATION

Reverend Brian E. Konkol, Ph.D.  
*Dean, Hendricks Chapel*

## KEYNOTE ADDRESS

Siddhartha Bhattacharya  
*Associate Vice President, Syracuse University Marketing and Communications*

## INTRODUCTION OF STUDENT SPEAKER

Rosemary B. Kelly  
*Assistant Dean, College of Professional Studies*

## STUDENT SPEAKER

Victoria R. Baratta

## COLLEGE OF PROFESSIONAL STUDIES SERVICE AWARDS

Recognizing excellence in service to Syracuse University part-time students.

### DEAN'S EXCELLENCE AWARD

To Be Announced

### STAFF SERVICE AWARD

Office of University Counsel

Daniel J. French, Senior Vice President and General Counsel

### FACULTY EXCELLENCE AWARD

Patrick J. Neary

Instructor, Arthur O. Eve Higher Education Opportunity Program

### ONLINE TEACHING AWARD

Susan M. Conklin

Instructor, Bachelor of Professional Studies Program

### STUDENT RECOGNITION

#### **Nancy C. Gelling Award**

*Recognition of the Alumni Scholar with the highest grade point average*

Christopher D. Massey

#### **Sylvia Wyckoff Award**

*Recognition of outstanding achievement in the College of Visual and Performing Arts*

Janice H. Sheridan

#### **Alumni Scholars**

*Members of the Class of 2022 with the highest grade point averages*

Victoria R. Baratta

Artemio M. Bayna

Mark Wilson Chapman

Nicholas P. Fedrizzi

Shun Fung Lam

James Thomas Leonard

Christopher D. Massey

Chrystal Starr Rezak Mullen

Roberta A. Sampson

Mindi M. Stoffel

## **PRESENTATION OF GIFTS**

Rosemary B. Kelly  
*Assistant Dean, College of Professional Studies*

## **BENEDICTION**

Reverend Brian E. Konkol, Ph.D.  
*Dean, Hendricks Chapel*

## **SINGING OF ALMA MATER**

Emma Pitts  
*Vocalist*

Anne Laver, D.M.A.  
*Assistant Professor, Setnor School of Music  
University Organist*

See inside of back cover for lyrics.

**CLASS OF 2022**

# Certificate, Associate and Bachelor's Degree Candidates

## **COLLEGE OF ARTS AND SCIENCES**

### **ASSOCIATE IN ARTS**

Leondra Jeanne Tyler

### **BACHELOR OF ARTS**

Aya Al-Obaidi

Clifford A. Balanag

Victoria R. Baratta\*\*

Oriana Rose Castelluccio†

George A. Hernandez

Jonathan M. Holtman

Shun Fung Lam\*

Regina Ann Lucia

Anthony Manzano

Olivia Joan Taaffe

Leanna M. Thibault

Preston F. Thompson Jr.

David A. White

### **BACHELOR OF SCIENCE**

Lamyae Kerzazi

## **COLLEGE OF ENGINEERING AND COMPUTER SCIENCE**

### **BACHELOR OF SCIENCE**

Daniel A. Desmarais

Nicole E. Kresse

## **DAVID B. FALK COLLEGE OF SPORT AND HUMAN DYNAMICS**

### **BACHELOR OF SCIENCE**

Ashlee Haste

## **SCHOOL OF INFORMATION STUDIES**

### **BACHELOR OF SCIENCE**

Steven M. McLaughlin

## **COLLEGE OF PROFESSIONAL STUDIES**

### **COLLEGE OF PROFESSIONAL STUDIES**

Artemio M. Bayna<sup>†\*</sup>

Mark Wilson Chapman<sup>†\*</sup>

Nicholas P. Fedrizzi<sup>†\*</sup>

Desiree Gandrup-Dupre

Alexander Nathaniel Glass

Paige G. Lauback

James Thomas Leonard<sup>†\*</sup>

Christopher D. Massey<sup>†\*</sup>

Chrystal Starr Rezak Mullen<sup>†\*</sup>

Richie Paula

Mindi M. Stoffel<sup>†\*</sup>

Christopher Myron Tamblyn

### **CERTIFICATE**

Jesse Bickel

Amy Schmidt

## **COLLEGE OF VISUAL AND PERFORMING ARTS**

### **BACHELOR OF FINE ARTS**

Janice H. Sheridan

### **BACHELOR OF SCIENCE**

Gabriela Holliman-Lopez

Roberta A. Sampson<sup>\*</sup>

Catherine A. Sheridan-Lee

Cjala A. Surratt

<sup>†</sup> Member of Alpha Sigma Lambda Honor Society

<sup>\*</sup> Alumni Scholar (GPA of 3.8 or higher)

KEYNOTE SPEAKER

## Siddhartha Bhattacharya



Sid Bhattacharya is associate vice president (AVP) for marketing strategy in the Division of Marketing at Syracuse University. Born and raised in India, Bhattacharya earned a bachelor's degree in economics from St. Xavier's College, Calcutta in 1998. He went on to earn a master's in international economics from Jawaharlal Nehru University, New Delhi in 2000 and an MBA from the Saunder's College of Business at the Rochester Institute of Technology (RIT) in 2002.

Bhattacharya began his career as an intern at Xerox Corporation in Rochester, NY, while completing his MBA at RIT. That experience resulted in a full-time opportunity as a Marketing Analyst at Xerox. Over 14 years at Xerox, Bhattacharya served in various marketing leadership roles and was the architect behind the launch of the 'Xerox ConnectKey Technology Ecosystem', that led to significant growth in market share and revenue for the company. As Global Director of Marketing, Sid built and managed a high performing marketing team across the world.

In 2016, Bhattacharya was recruited to become the Vice President of Global Marketing at Kodak Alaris, a spinoff from Eastman Kodak. Collaborating closely with the President of the company, Bhattacharya was instrumental in leading business, digital and cultural transformation across the organization. He was also tasked to help pivot the company from a hardware-focused to a software-led operation, including the building of a new Software as a Solution (SaaS) based cloud platform. Some of Bhattacharya's key contributions were around modernizing the marketing function at Alaris to be 'digital first,' rebranding the company with a new name and bringing to life authentic and compelling storytelling.

In late 2018, Bhattacharya joined Syracuse University to lead its first ever marketing strategy team. In his current role, he oversees a team of strategists and project managers that work with all university partners to help develop and execute upon strategic marketing plans that are tied to specific and measurable goals and audiences.

Bhattacharya is a highly competitive, enthusiastic, results driven and operational marketing professional, also serving as an inspirational leader instrumental in driving transformation across teams and organizations. He also serves on the board of directors for Visit Syracuse and lives in Fayetteville, NY with his wife Urvashi, two children, Shreya (15) and Dhruv (10). In his spare time, and when he is not driving his son across the region for soccer tournaments, he enjoys a glass of beer and watching a game of cricket.



# Alma Mater

WHERE THE VALE OF ONONDAGA  
MEETS THE EASTERN SKY  
PROUDLY STANDS OUR ALMA MATER  
ON HER HILLTOP HIGH.  
FLAG WE LOVE! ORANGE! FLOAT FOR AYE,  
OLD SYRACUSE, O'ER THEE.  
LOYAL BE THY SONS AND DAUGHTERS  
TO THY MEMORY.

-Junius W. Stevens, Class of 1895

